



# Women in Leadership Development

WILD

PEOPLE  
MEASURES

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- ▶ Are you an emerging female leader wanting to enhance your influence and impact?
  - ▶ Are you ready for the next step in your career?
  - ▶ Are you looking for a leadership program with a difference?

**Yes? Then go WILD!**

Women in Leadership Development (WILD) is a program with difference. Unlike most other programs, WILD takes you on a deep dive to discover your powerful self. We offer you an opportunity to look at the challenges of leadership through a gender lens to further develop your leadership skills, to find your unique voice and to build enduring alliances. It provides a truly unique opportunity.

We offer an awarding-winning and inspiring format to both challenge you AND build your confidence, while connecting you to a network of exceptional women who will sustain and guide you, during the program and beyond.

*WILD is not about teaching women to be leaders. WILD is about changing the way others perceive our power.*

**- FRANCES FEENSTRA**

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## ► Who

The Women in Leadership Development (WILD) program is for emerging female leaders, from the private, public and not-for-profit sectors around Australia, seeking an intense experience to help them advance into positions of influence.

## ► What

Run over four months, WILD consists of a pre-program interview and diagnostic assessment, a one-on-one coaching session, and five face-to-face workshop days of immersive discussion. The timing works well for those in demanding positions who seek profound development, rather than a brief escape from their routine.

As well as being guided by our organisational psychologists, we welcome a range of dynamic women speakers.

### **TOPICS:**

- Personal leadership style
- Impact and influence
- Confidence and resilience
- Leading change
- Leading with purpose
- Breakthrough conversations
- Reflective practice and mindfulness

## ► When

### **MARCH: PRE-WORK**

- Online psychometric assessment
- 30 minute pre-program interview

### **MID PROGRAM: COACHING**

1 hour phone coaching session

### **WORKSHOP 1**

Thursday 26 & Friday 27 March 2020

### **WORKSHOP 2**

Thursday 7 May 2020

### **WORKSHOP 3**

Wednesday 3 & Thursday 4 June 2020

## ► Where

WILD participants deserve a special venue. Donkey Wheel House, located at 673 Bourke Street in Melbourne's CBD, is a social enterprise, a community of change-makers based in a substantial, beautiful, heritage property. Their purpose is to provide space to allow innovative thinkers and their organisations opportunities to achieve more than they could elsewhere... a perfect venue for communication, negotiation and coalition building.

## ► Cost

\$4,450 (excl. GST)

\$3,450 (excl. GST) not-for-profit sector

10% discount for three or more participants from the same organisation.

A limited number of scholarship places, with significantly reduced fees, are available. If you are interested in applying for a scholarship place, please contact us for an application form.

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## ► Register

For further information, please contact Lisa Johnston or Frances Feenstra at People Measures' office on **(03) 9681 6230**.

To register your interest and apply for the program, please email [people@peoplemeasures.com.au](mailto:people@peoplemeasures.com.au)

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*To learn and grow together in a safe space  
has made this one of the most powerful  
programs I have participated in.*

- JOANNE KAKAFIKAS, ASYLUM SEEKER RESOURCE CENTRE

*WILD is the most transformative and useful  
development program I've encountered. It has  
pushed me outside my comfort zone and given  
me a new perspective on what it means to be a  
leader, and how to lead effectively.*

- CATHERINE DE BURGH-DAY, BUREAU OF METEOROLOGY

*This program has ignited a spark!*

-JAMILA MALKOUN, CITY WEST WATER

### **ABOUT PEOPLE MEASURES AND THE 100% PROJECT**

People Measures is widely recognised for our leadership development expertise and evidence-based programs.

Your program facilitators are highly experienced organisational psychologists and leadership development experts, including Frances Feenstra who is widely recognised for her work in advancing women's leadership opportunities by focusing on systemic change. In 2018, People Measures was awarded the Workplace Excellence Award for Leadership Development and Coaching by the Australian Psychological Society's College of Organisational Psychologists, for a similar program for emerging women in leadership.

We are delivering this program in partnership with The 100% Project. People Measures has a long-standing connection with The 100% Project, a not-for profit organisation that focuses on promoting equality of choice and opportunity for women and men.

**PEOPLE  
MEASURES**

